

## **2018 Sponsorship Levels for *Send Me On Vacation* Charity Poker Tournament**

Charity Purpose: Provide a much needed healing vacation for breast cancer survivors from the timeshare industry and their families.

Event Details: Sunday, May 6th, 2018, Doors Open 8:00 PM – 11:30 PM CDT

Caesar's Palace, Las Vegas, NV

Sponsor Level	Corporate Benefits
Bronze Sponsor Half Table \$2,500	<ul style="list-style-type: none"> <li>• 4 Seats (table) in VIP</li> <li>• Open Bar for first hour</li> <li>• Send one survivor and their family on a vacation</li> <li>• Media Recognition</li> <li>• Cash Bar with Table service</li> <li>• No waiting in lines + (1) VIP Open Bar Bracelet</li> <li>• VIP Patio access for whole event</li> <li>• Survivor letter</li> </ul>
Silver Sponsor Full Table \$5,000	<ul style="list-style-type: none"> <li>• 9 Seats (table) in VIP</li> <li>• Open Bar for first hour</li> <li>• Send three survivors and their families on a vacation</li> <li>• Media Recognition</li> <li>• Cash Bar with Table service</li> <li>• No waiting in lines + (1) VIP Open Bar Bracelet</li> <li>• VIP Patio access for whole event</li> <li>• Survivor letter</li> </ul>
Platinum Massage \$15,000 + 15 White or Blue Weeks	<ul style="list-style-type: none"> <li>• Sponsors Travel for 10 Survivors + “Thank You” ad + Press Release with Sponsor recognition for each trip sponsored</li> <li>• 6 Massage Therapists giving free neck / shoulder massages to players</li> <li>• Therapists wearing Sponsor Logo shirts</li> <li>• 5 VIP Badges with Open Bar &amp; Tournament Seat</li> </ul>
Diamond Food \$20,000 + 20 White or Blue Weeks	<ul style="list-style-type: none"> <li>• Sponsors Travel for 13 Survivors + “Thank You” ad + Press Release with Sponsor recognition for each trip sponsored</li> <li>• Food provided to all guests</li> <li>• Signage + Media Announcements + Napkin Logos</li> <li>• 20 VIP Badges with Open Bar &amp; Tournament Seat</li> </ul>

<p>Ruby Sponsor</p> <p>\$25,000 + 25 White Weeks</p>	<ul style="list-style-type: none"> <li>• Sponsors Travel for 16 Survivors + “Thank You” ad + Press Release with Sponsor recognition for each trip sponsored</li> <li>• Logo on Poker Chips and Recognition as WSOP Prize Sponsor</li> <li>• Large Banner Signage</li> <li>• Recognition on ARDA Attendee announcements &amp; email</li> <li>• Logo on Souvenir Chips to each attendee</li> <li>• Dealers wear Sponsors Logo on Shirts</li> <li>• 25 VIP Badges with Open Bar &amp; Tournament Seat</li> <li>• Recognition to send a player to the WSOP Tournament in Vegas to win up to \$1 million IN CASH (50% goes to the player, and 50% goes to Send Me On Vacation)</li> </ul>
<p>Marquis Sponsor</p> <p>\$35,000 + 35 White Weeks</p>	<ul style="list-style-type: none"> <li>• All of Ruby Sponsorship benefits plus company affiliates are also recognized</li> <li>• Sponsors Travel for 20 Survivors + “Thank You” ad + Press Release with Sponsor recognition for each trip sponsored</li> <li>• Recognition for sponsoring 20 survivors including air travel</li> <li>• Banners Ads inside and out of Players Room</li> <li>• Full Page Magazine Ads for Recognition</li> <li>• Logos printed on the felt at tables</li> <li>• 35 VIP Badges with Open Bar &amp; Tournament Seat</li> <li>• Logo on all Player bracelets &amp; badges</li> <li>• WSOP poker pro plays in WSOP wearing Sponsor Logo in Vegas</li> </ul>