

## PEOPLE

### New Member of TrackResults Team



TrackResults is pleased to welcome the addition of Ryan Williams to their business development team. Williams has 15 years of experience in the

timeshare business, as well as technology expertise that will help TrackResults grow business. He has consulted with more than 300 resorts on their enterprise software as well as sales technology needs.

### VacationOwnership.com LLC Shows Commitment to Brand Strategy: New Hire



VacationOwnership.com, LLC, announced the arrival of their new director of communications and brand strategy, Brooke Doucha.

VacationOwnership.com is the parent brand to the next generation of consumer servicing and marketing sites in the online secondary timeshare marketplace, including VacationOwnership.com, SellMyTimeshareNOW.com, and

### Waterpark Pioneer Takes on New Role at WhiteWater



WhiteWater announced the promotion of Simon Palmer to the position of waterpark sales manager for Europe and Africa. He will be

working with customers throughout Europe and Africa, ensuring their waterpark and amusement requirements are met and exceeded. Palmer has an impressive background in the waterpark industry—his experience includes time